

Custom Branded Packaging Information Pack 2026



Everything you need to make your brand stand out!

Why Custom Branding?



There are so many reasons that businesses are choosing custom branding for their packaging in 2026.

Custom branding in general is a great way to evoke emotions and create meaningful connections, building trust and credibility with customers. This, in turn, influences your customer loyalty while providing consistency across various touchpoints. The repetition and consistency helps improve brand recognition, reinforces the brand message and reassures customers. Additionally, custom branding is adaptable and affordable.

The top 3 reasons our clients love custom branding are;

1. **Stand out from the crowd** - with our custom branding options, your packaging will be truly unique and will grab the attention of customers and passers by.
2. **Makes ordering easy** - you can purchase bulk in advance and just order deliveries as you run out of stock, making your packaging supplies a breeze.
3. **Affordable marketing opportunity** - we know how quickly a marketing budget can disappear, but with custom branding you get 2 birds with 1 stone. You need the packaging so why not make it work for you!

Key Information

Getting started with custom branding might seem daunting but it doesn't need to be. We have helped countless businesses across South East Queensland and beyond to make a statement with their custom branding. The following information might help to calm those nerves before diving into all your custom branding options.

1. **There is no deposit payable** - in most cases we can get you started with nothing to pay upfront. For products where there is a deposit payable, it is around 50% of the full order.
2. **We provide full design support free of charge** - we want your design to make a statement, so work with us and we will help you every step of the way with your artwork, all we need to get started is a high resolution version of your logo.
3. **There is no setup fee** - for most products we waive the setup fee, making it quicker and easier for you to get started. Where we do charge a fee we work to keep that cost down.
4. **Easy Cashflow**- we will deliver your items as you need them, and you have 6 months to pay with the cost split into 6 easy, equal monthly payments.
5. **We do not charge storage fees** - we will store your items for the 6 months period free of charge and simply deliver any remaining items at the end of the term.

The easier question here is likely, what can't you brand! We have the widest range of packaging options and all are at affordable prices and are eco-friendly. Our custom branding range allows you to source all your packaging needs, while being environmentally friendly and save money!

What Can You Custom Brand?



Coffee Cups

Elevate your coffee experience with our stylish branded cups. Designed for durability and comfort, they showcase your brand with every sip while keeping beverages at the perfect temperature. Ideal for cafes, offices, or on-the-go branding!



Cold Cups

Sleek, durable, and crystal-clear, these cups are perfect for showcasing colourful drinks while promoting your brand. Ideal for iced coffees, smoothies, and cold refreshments.



Sealable Cans

Sealable cans that are perfect for cold coffee's, juices, smoothies, granola cups, overnight muesli, lollies and so much more. The air tight container means you can boost your menu and improve efficiency with ease.



Bags

Stylish and durable branded takeaway bags designed to showcase your logo and add to your customers' experience. Perfect for carrying food, drinks, or retail items while promoting your brand on the go.



Greaseproof Paper

Branded greaseproof paper is a high-quality, food-safe packaging material designed to showcase your brand while protecting food products. Resistant to grease and moisture, it features customizable printing options to enhance your brand identity.



Takeaway Packaging

Branded takeaway packaging is a customized solution designed to increase brand visibility and create a memorable customer experience. Featuring logos, vibrant colours, and tailored designs, it ensures food stays fresh while reinforcing brand identity with every order.



Barista Bags

Premium barista coffee bags designed to keep your beans fresh and flavourful. Crafted with durable, airtight materials, these stylish branded bags ensure optimal storage while showcasing your café's unique identity.



Cup Sleeves

Elevate your business with custom-branded cup sleeves that combine style and functionality. Made from eco-friendly materials, these sleeves showcase your logo while keeping hands cool and drinks warm. Sleeves can be a suitable alternative than branded coffee cups for lower volumes per order.



Stickers

Eye-catching and versatile, branded stickers are an affordable way to showcase your logo, promote your business, and boost brand visibility. Perfect for packaging, these durable and high-quality stickers leave a lasting impression on your audience.

Coffee Cups



GENERAL INFORMATION

- 100% aqueous lining
- Home compostable
- Single or double wall options

MINIMUM ORDER

- 25x cartons (1,000 items/carton) per size (i.e. 25,000 x 8oz cups, 25,000 x 12oz)
- 50 x cartons for 4oz cups, minimum order is (1,000 items/carton)

PICK YOUR SIZE/COLOUR

Cup options:

- 4oz (63mm)
- 8oz (90mm)
- 12oz (90mm)
- 6oz (80mm)
- 10oz (80mm)
- 16oz (90mm)
- 8oz (80mm)
- 12oz (80mm)
- Unlimited colour options

Lid options:

- Plastic - black or white (80mm or 90mm)
- Compostable PLA - black or opaque white (80mm or 90mm)
- Home compostable sugarcane - white (80mm or 90mm)

PAYMENT OPTIONS

- 6 month payment plan (split equally over 6 payments)

Conditions:

- No deposit required - artwork setup fee and first installment payable upon approval of artwork
- Volume must be 4x cartons of each size to qualify for PAYG
- Remainder of stock will be delivered and invoiced in full at completion of 6 months.

ARTWORK SETUP

All you need is an unlocked vector file or illustrator file (eg. Ai, PDF) and your chosen colours in CMYK or pantone format. There is no setup fee.

6 MONTHS STORAGE INCLUDED

We offer 6 months complimentary storage, ensuring your products are securely stored and ready for delivery whenever you need them. Alternatively, you can chat to us about other storage options that are available.



Cold Cups



GENERAL INFORMATION

- RPET (made from recycled plastics)
- PLA (certified industrially compostable)
- Paper (traditional milkshake cup, certified industrially compostable)

MINIMUM ORDER

30 x cartons (1,000 items/carton) per size (i.e. 30,000 x 360ml cups, 30,000 x 500ml)

PICK YOUR SIZE/COLOUR

RPET 98mm

- 300ml (10oz)
- 400ml (12/14oz)
- 500ml (16oz)
- 580ml (20oz)
- 650ml (24oz)

PLA 96mm

- 360ml
- 420ml
- 500ml
- 600ml
- 700ml

Paper 90mm

- 390ml
- 420ml
- 500ml
- 600ml
- 700ml

Lid options:

- RPET/PLA - Flat - x-slot, sipper lid, no straw hole
- RPET/PLA - Dome - x-slot, sipper lid, standard straw hole
- Home compostable sugarcane - Flat - standard straw hole - white (for 90mm paper cups only)
- Home compostable sugarcane - Dome - standard straw hole, wide slushie lid - white (for 90mm paper cups only)

PAYMENT OPTIONS

- 6 month payment plan (split equally over 6 payments)

Conditions:

- No deposit required - artwork setup fee and first installment payable upon approval of artwork
- Volume must be 4x cartons of each size to qualify for PAYG
- Remainder of stock will be delivered and invoiced in full at completion of 6 months.

ARTWORK SETUP

All you need is an unlocked vector file or illustrator file (eg. Ai, PDF) and your chosen colours in CMYK or pantone format. There is a one-off setup fee of \$290+GST per colour

6 MONTHS STORAGE INCLUDED

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Would you like a quote? Email customdesign@sappsandco.com.au

RPET

RPET stands for recycled polyethylene terephthalate, a plastic made from recycled PET that's used as a more sustainable alternative to virgin PET. RPET is made by recycling PET items, such as water bottles.



PLA

Polylactic acid or polylactide (PLA) is a polyester made from renewable biomass, typically from fermented plant starch like corn, cassava, sugarcane or sugar beet pulp.



Paper

Made from FSC™ Mix certified paper and lined with plant-based bioplastic. These cold paper cups are certified industrially compostable.



Sealable Cans

GENERAL INFORMATION

- PET (made from plastics)
- Lids included free of charge
- Requires a canning machine - sold separately - available to rent or buy

MINIMUM ORDER

10,000 cans per size

PICK YOUR SIZE/COLOUR

PET Clear Cans

- 250ml (8oz)
- 330ml slimline (11oz)
- 330ml (11oz)
- 500ml (16oz)

Lid options:

- Peel off lids for air tight sealing including with purchase at no charge

PAYMENT OPTIONS

- 6 month payment plan (split equally over 6 payments)

Conditions:

- No deposit required - artwork setup fee and first installment payable upon approval of artwork
- Remainder of stock will be delivered and invoiced in full at completion of 6 months.

ARTWORK SETUP

All you need is an unlocked vector file or illustrator file (eg. Ai, PDF) and your chosen colours in CMYK or pantone format. There is a one-off setup fee of \$295+GST.

6 MONTHS STORAGE INCLUDED

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Bags

Carry
Bags

GENERAL INFORMATION

- Multiple options and sizes available
- FSC Certified paper bags
- Made from plants

MINIMUM ORDER

- Carry bags - 10,000 items
- Flat bags - 25,000 items

PICK YOUR SIZE/COLOUR

See next page for sizing options.

Pricing will vary depending on number of colours used and colour coverage.

PAYMENT OPTIONS

- 6 month payment plan (split equally over 6 payments)

Conditions:

- No deposit required - artwork setup fee and first installment payable upon approval of artwork
- Volume must be 4x cartons of each size to qualify for PAYG
- Remainder of stock will be delivered and invoiced in full at completion of 6 months.

ARTWORK SETUP

All you need is an unlocked vector file or illustrator file (eg. Ai, PDF) and your chosen colours in CMYK or pantone format. There is a one-off setup fee of \$295+GST per colour

6 MONTHS STORAGE INCLUDED

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Flat
Bags



Carry
Bags



Carry Bags

Made from FSC™ Mix certified unlined paper. Strong and sturdy, these disposable bags can be stored easily, making them ideal for takeaway. They are home compostable, industrially compostable and recyclable in kerbside recycling if not contaminated with food.



Die Cut Handle



Flat Handle



Twist Handle

Flat Bags

Made from brown virgin paper. Food grade paper and 100% recyclable. Home and industrial compostable.



Flat



Foil



SOS



Satchel

Sizing

Custom sizing
available
dependent on
order quantity

Product	Measurement
Die Cut Handle	270 x 280 x 145mm
Die Cut Handle	280 x 280 x 150mm
Flat Handle	280 x 275 x 150mm
Flat Handle	320 x 340 x 140mm
Twist Handle	280 x 280 x 150mm
Twist Handle	300 x 305 x 170mm
Twist Handle	305 x 305 x 170mm
Twist Handle	320 x 350 x 230mm
Twist Handle	355 x 370 x 220mm
SOS #8	315 x 154 x 110mm
SOS #12	335 x 178 x 110mm
SOS #16	380 x 240 x 120mm
SOS #20	430 x 305 x 175mm
Flat (1)	185 x 165mm
Flat (2 Square)	200 x 200mm
Flat (3F)	235 x 200mm
Flat (4F)	280 x 230mm
Flat (6F)	335 x 235mm
Flat (8F)	335 x 255mm
Foil	270 x 102 x 40mm
Foil	200 x 102 x 40mm
Foil	195 x 125 x 55mm
Foil	295 x 175 x 55mm
Foil	295 x 200 x 75mm
Satchel	175 x 102 x 51mm
Satchel	235 x 127 x 51mm
Satchel	379 x 279 x 61mm
Satchel	380 x 152 x 89mm

Pricing will
depend on bag
coverage
required



10%



30%



50%



100%

Greaseproof Paper

GENERAL INFORMATION

- Custom design up to 3 colours (excluding white) as paper is white
- Minimum quantity is dependent on the number of print colours.



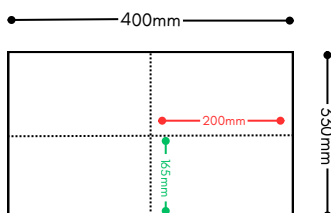
MINIMUM ORDER

- 400x330mm (also known as half cut) is the most common size for wrapping burgers, sandwiches etc.
- Minimum order quantities may be cut into multiple sizes to suit requirements

Size	1 Colour	2 Colours	3 Colours
400x330mm	20,000	30,000	40,000

PICK YOUR SIZE

- 400x330mm
- 200x330mm
- 165x200mm
- Custom sizes available



PAYMENT OPTIONS

- Once artwork is approved, we require a 50% deposit before ordering stock. The balance will be due upon arrival of stock to our warehouse.

ARTWORK SETUP

All you need is an unlocked vector file or illustrator file (eg. Ai, PDF) and your chosen colours in CMYK or pantone format. There is a one off setup fee of \$290+GST per colour. Guillotine fee of \$80+GST for one size, or \$120+GST for two or more sizes. You can have up to three sizes out of one production run. Additional cost for full colour coverage.

6 MONTHS STORAGE INCLUDED

We offer 6 months complimentary storage, ensuring your products are securely stored and ready for delivery whenever you need them. Alternatively, you can chat to us about other storage options that are available.



Takeaway Packaging

GENERAL INFORMATION

- Multiple options and sizes available (see our website for full range)

MINIMUM ORDER

- Minimum orders are dependent on the item, but start from 10,000 items

PICK YOUR SIZE/COLOUR

The options are endless, we would love to chat with you about what you need and then we can customise options based on your individual needs.

PAYMENT OPTIONS

- 6 month payment plan (split equally over 6 payments)

Conditions:

- Targeted monthly volumes must be met to qualify for PAYG.
- Target volumes will vary dependent on type of bag.
- Remainder of stock will be invoiced in full at the end of 6 months.

ARTWORK SETUP

All you need is an unlocked vector file or illustrator file (eg. Ai, PDF) and your chosen colours in CMYK or pantone format. Depending on the design, there may be setup fees applicable.

6 MONTHS STORAGE INCLUDED

We offer 6 months complimentary storage, ensuring your products are securely stored and ready for delivery whenever you need them. Alternatively, you can chat to us about other storage options that are available.



Barista Bags

GENERAL INFORMATION

- Custom bags
- Or custom stickers placed on plain black, white or kraft bag

MINIMUM ORDER

- Customised bag - 10,000 items
- Sticker on white, black or kraft bag - 1,000 items

PICK YOUR SIZE/COLOUR

Bag size options:

- 250g
- 500g
- 1kg

Colour Options

- Black
- White
- Kraft
- Any colour (for customised bag option)

PAYMENT OPTIONS

- 50% deposit once order is placed
- 50% remainder due once product is available

ARTWORK SETUP

All you need is an unlocked vector file or illustrator file (eg. Ai, PDF) and your chosen colours in CMYK or pantone format. Depending on the design and coverage, there may be setup fees applicable.

6 MONTHS STORAGE INCLUDED

We offer 6 months complimentary storage, ensuring your products are securely stored and ready for delivery whenever you need them. Alternatively, you can chat to us about other storage options that are available.



Cup Sleeves

GENERAL INFORMATION

- Cheaper alternative to branded cups
- FSC corrugated paper
- Home compostable

MINIMUM ORDER

- 30,000 items

PICK YOUR SIZE/COLOUR

Sleeve size options:

- 80mm
- 90mm

Colour Options

- Kraft
- White
- Full customised colour

PAYMENT OPTIONS

- 6 month payment plan (split equally over 6 payments)

Conditions:

- Targeted monthly volumes must be met to qualify for PAYG.
- Remainder of stock will be invoiced in full at the end of 6 months.

ARTWORK SETUP

All you need is an unlocked vector file or illustrator file (eg. Ai, PDF) and your chosen colours in CMYK or pantone format.

6 MONTHS STORAGE INCLUDED

We offer 6 months complimentary storage, ensuring your products are securely stored and ready for delivery whenever you need them. Alternatively, you can chat to us about other storage options that are available.



Stickers

GENERAL INFORMATION

- Gloss or matte
- Pick your own sizing
- Freezer/cold grade sticker options available

MINIMUM ORDER

- 1,000 items

PICK YOUR SIZE/COLOUR

- Complete custom

PAYMENT OPTIONS

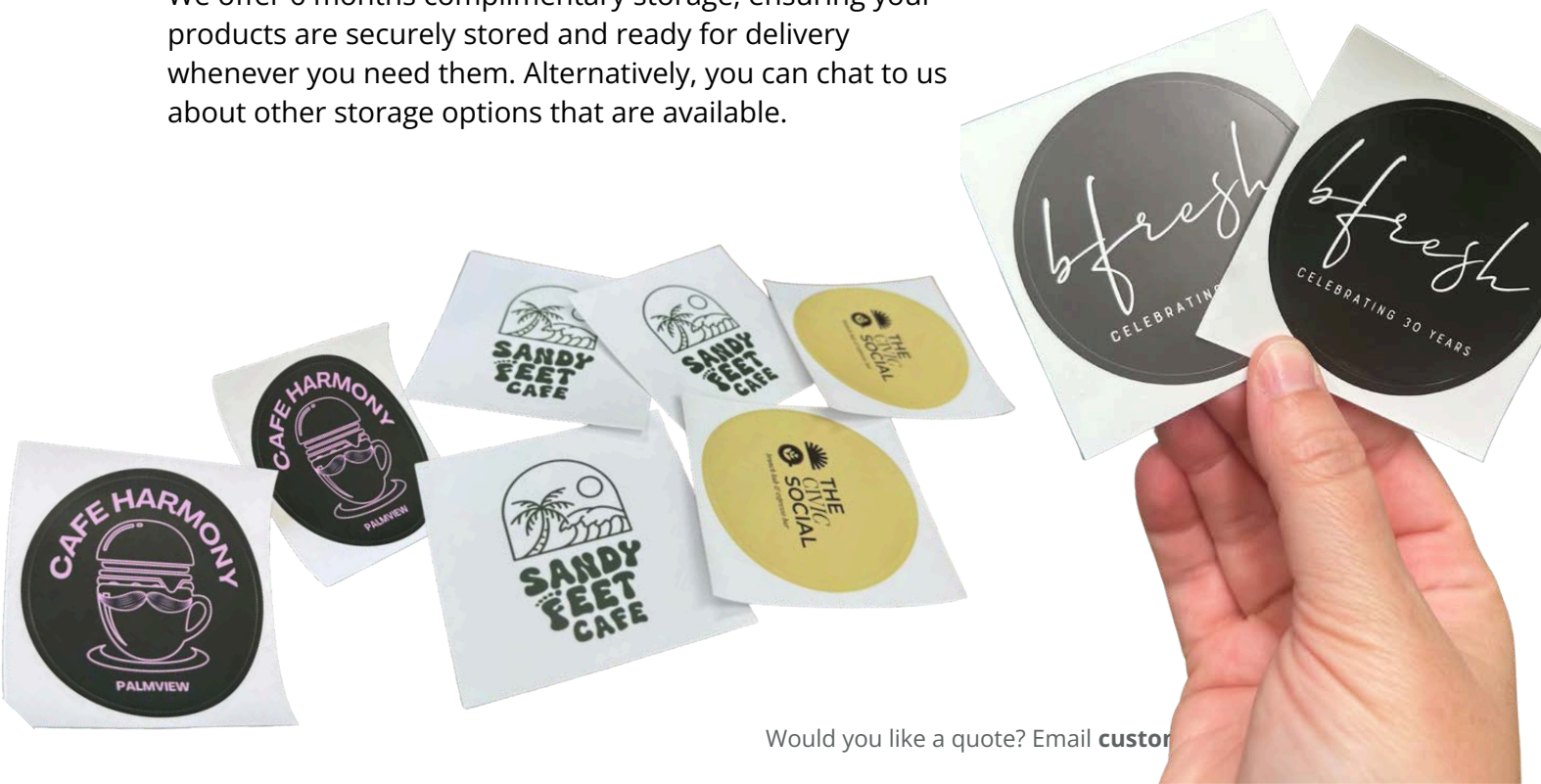
- 50% deposit once order is placed.
- 50% remainder due once production is available

ARTWORK SETUP

All you need is an unlocked vector file or illustrator file (eg. Ai, PDF) and your chosen colours in CMYK or pantone format. Notify us before printing if you require freezer/cold grade stickers.

6 MONTHS STORAGE INCLUDED

We offer 6 months complimentary storage, ensuring your products are securely stored and ready for delivery whenever you need them. Alternatively, you can chat to us about other storage options that are available.



Would you like a quote? Email [customer@stickerlab.co.uk](#)

Ready to Go?

GETTING A QUOTE;

The first thing we need to know to arrange a quote is your desired products, including quantity, sizes, colours and any details pertaining to artwork requirements.

Colours, designs, coverage and placement of branding can impact pricing, so we do need to confirm your artwork prior to being able to supply an accurate quote. We need the following information to get your design started;

- Your logo in a high resolution file format. AI, EPS or PDF are the best options to ensure quality printing results.
- If you are sending completed artwork it must be supplied in vector EPS, AI or PDF format.
- Your colour palette - either in CMYK or Pantone colour codes. Printing on different materials results in slight colour variations, while your providing your accurate colour palette will help, we cannot guarantee an exact colour match.
- Any design ideas or inspiration you might have that we can work with to bring your vision to life.

Now we know what products you would like and an idea of your design, we can provide a detailed quote and if you want to proceed, we can progress you to the next exciting stage.

I'M HAPPY WITH MY QUOTE AND MY ARTWORK - WHAT HAPPENS NEXT?

After you have signed off on the final quote and design, we will get the formalities out of the way, supplying you with a contract, and once signed we will proceed to production. You will need to allow around 12 - 16 weeks for printing and distribution however this time can vary.

MY STOCK IS ARRIVING - HOW DO I MANAGE MY SUPPLY?

We will work you based on our arrangement to deliver stock as you need it throughout the 6 month period. If you have minimum quantity targets, we will monitor those and at the end of the 6 month period, any outstanding payments or deliveries will be made. If you are reaching targets, we will have contacted you to arrange your next order prior to running out, keeping your business running smoothly with your custom branded packaging.

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